

# THE ROVER MOTOR COMPANY OF NORTH AMERICA LIMITED

405 LEXINGTON AVE., NEW YORK, N. Y. 10017, U. S. A.

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## Bulletin

March 18, 1965

### NEW CAMPER IN LAND-ROVER LINE

#### "The Land-Rover Explorer"

The Land-Rover Explorer, a combination of a Land-Rover 109 pick-up and a detachable camper unit, was announced by the Rover Motor Company of North America Ltd., March 18, 1965. The vehicle will be available as of the beginning of April through Land-Rover dealers throughout the United States.

The camper, which can be put on and off the Land-Rover pick-up in a matter of minutes, weighs only 590 lbs., sleeps four, is equipped with a mar-proof fibreglass galley complete with stove, ice box, water and electrical system, and has storage facilities and a dinette.

The camper unit is of heavy aircraft .025 aluminum. It is built by Travel Industries, Inc., of Oswego, Kansas, manufacturers of the famous Dreamer.

The Explorer was designed to meet a growing demand among sportsmen and outdoor-loving families for a light-weight, comfortable unit that could be transported on a 4-wheel drive Land-Rover into an off-highway site and deposited, leaving the basic vehicle as unencumbered transportation.

The Land-Rover Explorer will be debuted at the New York International Automobile Show to be held at the Coliseum, April 3-11.

## SPECIFICATIONS ON THE LAND-ROVER EXPLORER

### THE CAMPER

Price: \$1395.00 Suggested Retail, F.O.B., Oswego, Kansas  
Model: 8' Land-Rover Explorer  
Weight: Approximately 590 lbs.  
Inside Width:  $70\frac{1}{4}$ "  
Overall Width:  $74\frac{1}{2}$ "  
Overall Height:  $70\frac{1}{2}$ "  
Overall Length:  $146\frac{1}{2}$ "  
Inside Height:  $67\frac{3}{4}$ "  
Floor Length:  $94\frac{1}{2}$ "  
Over-cab:  $70\frac{1}{4}$ " wide x  $44\frac{1}{2}$ " long x  $21\frac{1}{4}$ " high.

### BASIC EQUIPMENT

1. Two large front picture windows, screened.
2. Large side windows, screened.
3. Extra wide entrance door (screened window).
4. Heavy aircraft .025 aluminum exterior.
5. 6, 12, or 110 volt lights with heavy duty circuit breaker.
6. Outside storage box for butane.
7. Fully insulated with high density spun glass.
8. Beautifully upholstered reversible polyfoam seat cushions & bolsters.
9. Overcab polyfoam mattress.
10. Attractive harmonizing curtains.
11. Three attractive color combinations for cushions & appliances--turquoise, sunset, antique gold.
12. Three burner stove.
13. Full cast fiberglass galley & sink.
14. Five gallon butane tank & regulator.
15. Fifteen gallon water tank with a pressure system.
16. Seventy-five pound deluxe box.
17. First grade Armstrong inlaid linoleum.
18. Spacious wardrobe and cabinets.
19. Ample storage under cushions.
20. Roof vent.
21. Fiberglass table.
22. Beautifully hand-finished interior.

### THE LAND-ROVER

Price: Contact: Rover Motor Company of North America, Ltd.  
405 Lexington Avenue  
New York City, New York 10017  
Model: Long Land-Rover 109" Truck Cab.  
Engine: Four cylinders. Max. basic h.p. 77 at 4250 rpm.

(more)

Overall dimensions:

Wheelbase 109"  
 Ground clearance 9 3/4"  
 Overall length 175"  
 Overall width 64"  
 Overall height 81"

Weight: In running trim with five gallons of fuel--3294 lbs.  
 Wheels: Detachable disc wheels, 7:50 x 16 tires.

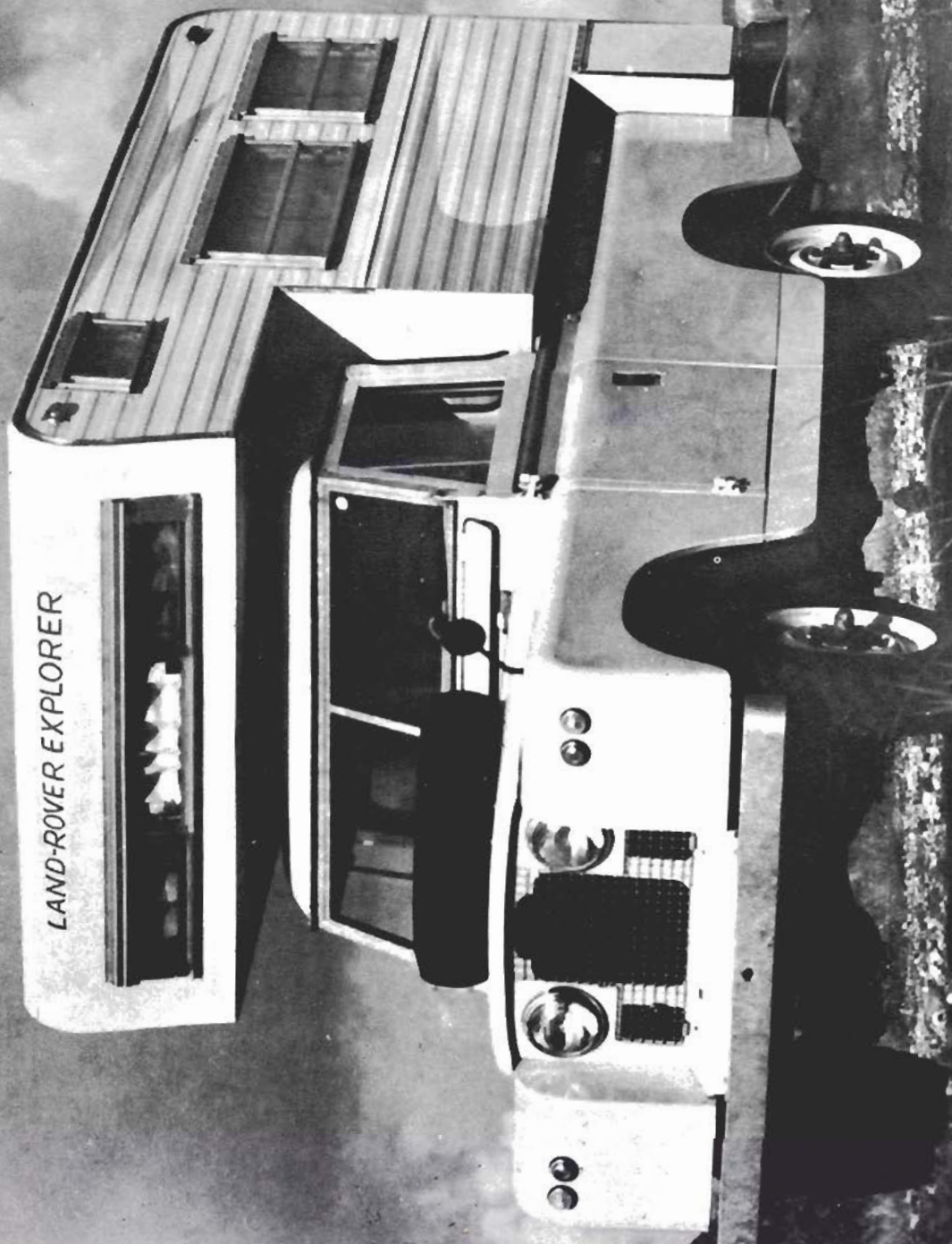
LAND-ROVER EXPLORER

SUGGESTED RETAIL  
 \$1395.00

OPTIONAL EQUIPMENT

BUMPER-Heavy Duty	\$49.00
BUTANE TANK-(extra)	15.00
CALIFORNIA DIV. of HOUSING CODE (California, Washington, Oregon, only)	75.00
HEATER-Thermostatically controlled, 9,000 B.T.U.	89.00
HEATER-9000 B.T.U. with blower fan	108.00
INTER-COM-Standard	42.00
INTER-COM-Deluxe, built in	52.00
JACKS-Permanent mounted	99.00
JACKS-Portable	74.95
LIGHT-(extra) Electric	15.00
MIRRORS- (Chrome) For pickup	29.00
SLIDING WINDOW-Behind Cab	45.00
STEP-(fold down) For rear bumper	15.00
STORM WINDOWS	45.00
SUN DECK AND LADDER	72.00
TOP VENT-(extra)	15.00

PRICES SUBJECT TO CHANGE WITHOUT NOTICE



LAND-ROVER EXPLORER